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Don B. Bradley III, PhD
Editor

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The Small Business Institute® is the premier organization dedicated to field-based student consulting and outreach to small businesses. Our members are actively involved with small businesses and entrepreneurial firms in their communities and regions.

LETTER FROM THE PRESIDENT

SBI Should Be Innovative! The Small Business Institute® Journal [SBIJ] is one of the most innovative and ground-breaking aspects of membership in the Small Business Institute® organization. The Small Business Institute® Journal [SBIJ] is a member benefit which enhances our members' research footprint. The journal publishes articles related to small business, consulting, and pedagogical research and thus the Small Business Institute® Journal perfectly complements our mission as the premier organization for pedagogical research in field-based student experiential learning and consulting.

In addition to this acclaimed journal, our SBI organization offers a national conference, a student consulting project of the year competition, professional development opportunities and much more. Our annual conference for 2012 will be in February at San Antonio, Texas. Find us on Face book and on the web www.smallbusinessinstitute.biz.

The Small Business Institute® Journal provides an innovative forum and focused approach to a wide range of research topics related to small business and entrepreneurship issues. It also embraces pedagogical manuscripts, thereby enabling scholars and practitioners to share findings and best practices in their disciplines. Typically published electronically twice a year, we would welcome your manuscript and therefore, urge you to submit. All submissions are triple blind reviewed by an editorial board with experience as scholars and practitioners in the discipline. We know the Small Business Institute® Journal [SBIJ] fills a valuable need in the field as a top quality electronic journal. We welcome your participation as an author, reviewer and reader of this fine electronic publication.

Be Innovative!

Stephanie Huneycutt Bardwell, J.D., LL.M.

President 2011-2012, national Small Business Institute®



LETTER FROM THE EDITOR

It has been a pleasure to serve as the founding editor of this journal. It started as a concept and developed into a full-fledged journal. I want to thank East Carolina University for their willingness to take over this project that means so much to me. This journal is truly one of the pioneers in the e-journal movement.

I would like to thank all the officers, authors, reviewers, and members of the Small Business Institute for their support over the years. It has been a pleasure to be a past president, fellow, former officer, and editor for the Small Business Institute.

The University of Central Arkansas has been very supportive of this journal, and I would like to thank the presidents Hardin and Meadors and Dean Pat Cantrell. The College of Business has been an anchor for this journal. Anytime that I needed help, there was always someone there, both from a faculty and student point of view. Raven Ambers and Matt Yancey, the student interns are to be congratulated for their hard work on this journal.

Please give your support to the fine team at East Carolina University as they work through the transition from the University of Central Arkansas. In closing, I would like to thank everyone for giving me the opportunity to be a trailblazer with this journal.

Don B. Bradley III, PhD
University of Central Arkansas

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