

## Letter from the Editors

Dear Colleagues,

Spring is in full bloom and summer is nearly upon us and along with the vibrant blossoms comes this new volume of the *Small Business Institute® Journal*. For many small business scholars and practitioners right now represents the perfect time of year as we finalize our courses and prepare for the “lazy” days of summer; we hope this means you have time to enjoy this issue thoroughly!

Reflecting the wide-ranging interests of the Small Business Institute® membership, this issue includes a variety of high quality articles that should appeal to our diverse and varied readership. Consistent with the mission of the SBI, we begin this edition with an examination of experiential learning and the synergies that can be found when SBI programs partner with Small Business Development Centers. We follow this with an article of interest to many small business owners – the issue of turnover and an examination of organizational climate issues associated with it. An ongoing issue of national prominence is health insurance; our third article examines the role of state health insurance subsidies and the self-employed. Social media continues to play a growing role in our personal and professional lives, as such an examination of practices among B2B enterprises is undertaken in our fourth article. Lastly, we tackle a global issue – uncertainty resulting from imperfect data – from an international perspective. While each of these articles is highly distinctive they share the characteristic of providing both practitioners and academics with insights into the practice and improvement of business.

Our thanks to all the authors and reviewers who have made this edition possible; it is a pleasure working with such a dedicated group of individuals. We genuinely hope that more of you will volunteer your time and become part of our team of reviewers! In the past few years we have made significant inroads to increase our readership and the quality of our journal; however, a journal’s success necessitates the constant inflow of strong manuscripts. Please submit your small business research for consideration and tell your colleagues about us, too. The journal website [www.sbij.org](http://www.sbij.org) contains details and submission instructions.

Shanan G. Gibson & Michael L. Harris  
Your *Small Business Institute® Journal* Editorial Team